

Order Item Summary

CBS TELEVISION
STATIONS

WFOR-TV

Order ID: 54951 CF LOC:POL	FBD - LBD: 09/25/12 - 09/27/12	HL#:	Created: 09/21/12 02:48 PM
Client: REPUBLICAN PARTY OF FLORIDA...	CPE: RPOF / 3PACK / 495	Agency Commission: 15 %	Updated: JMORALES2 on 09/24/12 10:45 AM
Agency: MCLAUGHLIN & ASSOCIATES (5617)	Product: EST.495 RPOF3Pack	SelT :20:00	Confirmed: 09/21/12 03:17 PM
Buyer:	Demo: P50+ DMA RTG	Sched. Code: Z	Contract: 09/21/12 04:38 PM
AE: SUSAN INKER-PURETZ-WFOR-TV		Billing Int: Monthly	BM: SS
Share: 0%	WPLG: 0% WTVJ: 0%	WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0%	WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
001	MLOCAL3	0 1 1 1 0 0 0	NEWS	30				0.0	\$300.00	3	\$900.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/27/12		<u>Sep 24</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
002	NNOON	0 1 1 1 0 0 0	NEWS	30				0.0	\$540.00	3	\$1,620.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/27/12		<u>Sep 24</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
003	17:00 - 17:30	0 1 1 1 0 0 0	NEWS	30				0.0	\$1,080.00	3	\$3,240.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/27/12		<u>Sep 24</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
004	17:30 - 18:00	0 1 1 1 0 0 0	NEWS	30				0.0	\$1,080.00	3	\$3,240.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/27/12		<u>Sep 24</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
005	18:00 - 18:30	0 1 1 1 0 0 0	NEWS	30				0.0	\$1,080.00	3	\$3,240.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/27/12		<u>Sep 24</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
006	NLATE1	0 1 1 1 0 0 0	NEWS	30				0.0	\$1,350.00	3	\$4,050.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/27/12		<u>Sep 24</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
007	MEARLY	* T W T * *	MORN	30				0.0	\$315.00	2	\$630.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/27/12		<u>Sep 24</u> 2								

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Client:	REPUBLICAN PARTY OF FLORIDA...	CPE:	RPOF / 3PACK / 495	Agency Commission:	15 %	Updated:	JMORALES2	on 09/24/12 10:45 AM									
Agency:	MCLAUGHLIN & ASSOCIATES (6617)	Product:	EST.495 RPOF3Pack	Self	:20:00	Confirmed:	09/21/12 03:17 PM										
Buyer:		Demo:	P50+ DMA RTG	Sched. Code:	Z	Contract:	09/21/12 04:38 PM										
AE:	SUSAN INKER-PURETZ-WFOR-TV			Billing Int:	Monthly	BM:	SS										
Share:	0%	WPLG:	0%	WTvj:	0%	WSVN:	0%	WBFS:	0%	WPXM:	0%	WLTV:	0%	OTHER:	0%	CABLE:	0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
008	LNEWS	0 1 1 1 0 0 0	NEWS	30				0.0	\$60.00	3	\$180.00		
		<u>FBD</u> 09/25/12	<u>LBD</u> 09/27/12		<u>Sep 24</u> 3								

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Nel Amt	Gross Amt	Net Amt
Spol Buy Lines	23	0	\$17,100.00	\$14,535.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$17,100.00	\$14,535.00	\$0.00	\$0.00